



# Enhance and Amplify Your Benefits

BrightPlan is designed to complement and enhance your existing benefits offerings, creating a seamless experience for employees and maximizing the impact of your total rewards strategy. By integrating with current systems and benefits, BrightPlan ensures your workforce gains the most value from the resources you already provide.

## Key Ways BrightPlan Works with Existing Benefits

- Tailored Financial Wellness Support
- Enhanced Utilization of Benefits
- Comprehensive Benefits Integration with:
  - Retirement Plans
  - Health Savings Accounts (HSAs)
  - Equity Compensation Plans
  - Employee Assistance Programs (EAPs)
- Localized and Global Alignment

## Benefits for Employers

- Maximize ROI on Benefits Investments
- Simplifies Communication
- Reduces Financial-Related Questions for HR Teams
- Increases Employee Engagement

## Seamless Integration, Maximum Impact

For more information on integrating BrightPlan with your benefits, contact your Optum account manager or visit [www.brightplan.com](https://www.brightplan.com)

## Examples of BrightPlan's Integration in Action

- Retirement Planning Made Simple
- Equity Compensation Planning
- Enhanced EAP Support

## Why Employers Choose BrightPlan for Integration

- Customizable to Your Existing Benefits Ecosystem
- Global Accessibility with Localized, Multilingual Resources
- Proven Impact on Benefits Utilization

