

Financial Wellness for the Modern Workforce

BrightPlan enhances Optum's Employee Well-Being Solutions (EWS) with a comprehensive, scalable financial wellness platform that supports employees and their families 24/7. We help organizations create financially healthy and resilient workforces, driving engagement, productivity, and satisfaction.

Key Features Included in Optum's EWS Experience

1 Support employees' financial health through access to comprehensive financial education resources and interactive media like videos, quizzes, and other dynamic tools.

2 Build inclusivity and engagement for global teams with localized and translated resources.

3 Offer family support with 2 coaching calls per year (for US-based employees) to provide personalized, one-on-one guidance.



How BrightPlan Benefits Employers

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Engaged Employees are Financially Confident:

The BrightPlan platform gives employees a safe space to ask honest questions and get necessary answers and resources to drive confidence in their financial

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Drives Engagement and Retention:

Employers offering financial wellness solutions stand out as forward-thinking, people-first organizations who prioritize corporate responsibility initiatives.

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Simplifies HR and Benefits Administration:

BrightPlan provides scalable, easy-to-implement solutions, freeing HR teams to focus on strategic goals.

Why Choose BrightPlan?

As a proven partner, BrightPlan is the first financial wellness solution certified for fiduciary standards, meaning we act only in employees' best interests, ensuring trust and compliance with federal regulations.

Transform your workforce with BrightPlan,

For more information, contact your Optum account manager or visit:
www.brightplan.com

